

Host a Garage Sale



Step-by-Step Guide to hosting a Garage Sale (third party fundraiser) for Ronald McDonald House Charities of Western New York (RMHC)

1. Select a date – this event works best as a Spring or Summer event
2. Advertise and Indicate it's a garage sale, benefiting RMHC. Ideas include:
 - Signs in neighborhood
 - Ads in local weekly papers
 - Signs in local library and delis
 - Signs at school – *this is a great activity for clubs, teams, etc.!!*
3. Gather items for sale- neighbors, family, and friends- clean it up and make it ready to sell
4. Contact RMHC for Third Party Fundraising sheets, brochures and advertising materials, so your customers know where the money is going. Consider buying a RMHC t-shirt to wear.
 - Make a sign out front saying it's for RMHC, the purpose of your sale
5. Morning of- your sale: Make lemonade or bake cookies - *people who don't want to buy anything may want to give a donation.*
6. For a garage sale, you may want to price your items with a sign that says "*Everything is for a donation of your choice to the Ronald McDonald House.*" Some people have chosen not to price items at all....simply tell your customers everything is for a donation of their choice
7. Have copies of the RMHC "Wish List"
8. Get to know what the RMHC is and know the "Wish List"
9. Suggested time of the garage sale is one – two days, 8am to noon, and **Friday mornings are key**
10. Collect your money. Present to RMHC and return any unused brochures.



RMHC[®]
of Western New York

Ronald McDonald House Charities of Western New York

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