



17th Annual Ronald McDonald House 5K Run

Sponsorship Opportunities

July 25, 2018 • 17th Annual Ronald McDonald House 5K Run
Presented by Orville's Home Appliances
www.rmhcwny.org/5K

Gold Sponsor

\$5,000

- Exclusive Sponsor logo on event shirts
- Sponsor logo on 201,000 McDonald's tray liners displayed in 67 restaurants in 11 Counties in NYS & N.W. PA
- Sponsor name or logo in RMHC WNY Newsletter
- Prominent Sponsor name or logo on promotional materials: (online brochure/PSA/website event page/social media video)
- Sponsor banner displayed day of event
- Opportunity to add promotional items to race packet
- Logo on event group banner (displayed for 2 months on West Ferry St.)
- **10 individual event registrations**

Starting Line or Finish Line Sponsors

\$3,000

- Sponsor logo on 201,000 McDonald's tray liners displayed in 67 restaurants in 11 Counties in NYS & N.W. PA
- Sponsor Logo on 16' Banner at Finish Line OR Starting Line
- Prominent Sponsor name or logo on promotional materials: (online brochure/PSA/website event page/social media video)
- Sponsor banner displayed day of event
- Logo on event group banner (displayed for 2 months on West Ferry St.)
- Opportunity to add promotional items to race packet
- **8 individual event registrations**

Silver Sponsors

\$2,000

- Sponsor logo on 201,000 McDonald's tray liners displayed in 67 restaurants in 11 Counties in NYS & N.W. PA
- Prominent Sponsor name or logo on promotional materials: (online brochure/PSA/website event page/social media video)
- Opportunity to add promotional items to race packet
- Logo on event group banner (displayed for 2 months on West Ferry St.)
- Sponsor banner displayed day of event
- **6 individual event registrations**

Race Course Sponsors

\$1,000

- Sponsor name or logo on promotional materials: (online brochure/PSA/website event page/social media video)
- Sponsor banner displayed day of event
- Opportunity to add promotional items to race packet
- Sponsor logo on race course mile marker
- **4 individual event registrations**

Post-Race Party Sponsors

\$500

- Sponsor name on online brochures/website event page
- Opportunity to add promotional items to race packet
- **2 individual event registrations**



To sponsor or for more information, contact Sally at (716) 883-1177 or svincent@rmhcwny.org
I.R.S. Tax Exempt Number 22-2438932
www.rmhcwny.org



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Letter of Agreement

To be included in promotional materials, please respond no later than **April 3rd, 2018**. Your support makes a difference in the lives of seriously ill children and in the lives of their families.
Thank you!

Sponsorship Level

Indicate your level of sponsorship. Please remit payment at your earliest convenience. *To be included in promotional materials*, please respond no later April 3rd, 2018.

____ Gold Sponsors - \$5,000 - **2 Available**

____ Starting & Finish Line Sponsors - \$3,000

____ Silver Sponsors - \$2,000

____ Race Course Sponsors - \$1,000

____ Post-Race Party Sponsors - \$500

____ I am unable to participate, but enclosed is my donation of \$_____

Sponsor Information

Name (to appear on RMHC WNY signs/publications)

Company Name (if different than above)

Contact Name (Please Print)

Contact Name (Signature)

Date

Telephone

Email

Address

City

State

Zip

Payment Information

____ Please send invoice ____ Payment Enclosed

Please make checks payable to:

Ronald McDonald House 5K Run

Send to:

Ronald McDonald House 5K Run

780 West Ferry Street

Buffalo, New York 14222

Contact Sally Vincent at (716) 883-1177 or svincent@rmhcwny.org to coordinate your sponsorship

THANK YOU FOR YOUR SUPPORT!